



www.eogogics.com
www.gogics.com

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1 888 364-6442
(1 888 EOGOGICs)
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Call or email
us today
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needs!

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benefits!

"We needed deep technical knowledge of GSM systems to help us with the redesign of one of our core products. The work was difficult and would push the state of the art. The Eogogics engineers were more than "subject matter experts"; they became an integral part of our team, working closely with our developers to engineer a product that surpassed our expectations. They took personal pride in the project. With their work completed, they still call me monthly to make sure everything is working correctly! And it does work correctly – our data quality has improved by orders of magnitude. We hope we can use them again in the near future."

- Chris Oliver, Vice President, Engineering, IntelliOne Technologies

Eogogics: Technology and Soft Skills Training and Services

Eogogics principals have been engaged in ground-breaking projects around the world for nearly two decades. The team is composed of individual with many diverse talents. But there are some traits they all share: they rank in the top tier of their chosen field, enjoy problem-solving, and communicate with clarity and passion. This allows us to offer knowledge products and services the way no one else does. While most of our work is done business-to-business, some of our offerings, such as our research publications and periodic public seminars/webinars, will benefit individuals as well. Our customers include companies, small and large, government agencies, trade associations, and nonprofits worldwide.

The Eogogics Skill Set

Technologies: Our technology resume includes telecommunications (particularly wireless), information technology, systems and software engineering, security, public safety, law enforcement, technical communications, and technical management.

Soft Skill: Our soft skill expertise includes professional productivity, interpersonal communications, teamwork, management, leadership development, skills assessment, human performance improvement studies, coaching, mentoring, conflict mediation, and meeting facilitation.

Eogogics's Knowledge Services

We offer suit-cased, client-site tutorials and workshops ("onsite training"); periodic public seminars, webinars, and bootcamps on cutting-edge topics; off-the-shelf and custom developed research reports; consulting, research, and development (both remote and client-site); and in-sourced (client site) or outsourced development of documentation, training, and e-learning.

Onsite Training, Worldwide ... at Its Best!

Discover what our many clients already know: Eogogics offers an extraordinary combination of deep subject matter expertise, customization to your own business processes, dynamic instructors, and post-class follow-up – all for the price of ordinary off-the-shelf training. We teach onsite at your offices, saving you both the down-time and expense of travel. Think you don't have a large enough group for a custom, onsite class? Our tiered prices fit groups of all sizes, from just a few to as large as 25. Call or email us today to discuss your knowledge needs!





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"Since our core business involved constant landlord and tenant negotiation and renegotiation, effective negotiation was mission critical. We needed customized courses that were specific to our industry and our company and included case studies derived from our own business. Eogogics developed and taught those on time and within budget and received excellent reviews from the business people who participated in these courses."

*Peggy Fayvich, Former Vice President, Organization Development,
Crown Castle International*

Eogogics: Your Global Knowledge Services Partner

Eogogics, pronounced "Eoh-gahjix" (or just "Gogics", if you like), is your global knowledge services partner for training and consulting services in areas ranging from high-touch to high-tech. A typical Eogogics expert possesses at least 20 years of experience in his industry, is ranked in the top 10% in his peer group, and is a knowledgeable and dynamic problem-solver and communicator. Most of the services listed in this brochure are performed business-to-business.

Soft Skills Training

Eogogics offers customizable, high-impact courses aimed at the development needs of your individual contributors, team-workers, and team-leaders. The curriculum includes nearly three dozen courses, organized into the following curricula:

- Professional Effectiveness
- Interpersonal and Teamwork
- Management and Leadership
- Technical Management (Including Project Management)
- Technical Communications
- Sales and Customer Service

Courses That Make a Difference

Each course is custom-developed, usually at little to no added cost, to address your mission-critical issues and work with your business processes and culture. If you like, we can weave your business challenge right into the course, turning it into an Action Learning Program (ALP). With an ALP, your team will learn what's needed while working on real-life problems in real-time.

Dynamic, Practical, and Interactive

Our courses blend state-of-the-art knowledge with realistic case studies, simulations, role-plays, and group activities to make the learning job-relevant. They are developed by subject matter specialists working side by side with adult learning experts. They are taught by instructors who know how to teach adults while motivating and inspiring them. These are instructors who rank in the top 10% among their peer group and earn great evaluations class after class.



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Unbeatable Return on Investment (ROI)

By leveraging technology and innovative business practices, we can deliver hard-hitting instruction that speaks to your business challenges at a very moderate cost. That, coupled with our thorough pre-class needs analysis and complimentary post-class follow-up, adds up to a great return on your training investment.

Full Range of Consulting Services to Augment Our Training Offerings

Holistic solutions to performance issues demand more than training. Therefore, Eogogics offers a comprehensive set of consulting and development services that include:

- Skills assessment
- Performance improvement studies
- Coaching by certified coaches
- In-house leadership development programs
- Experienced facilitators to lead strategy and problem-solving meetings
- Professional mediators to help resolve project and organizational conflict
- Training and documentation development to supplement your internal resources
- And more ...

Custom e-Learning Solutions

Eogogics offers an extensive set of e-learning development and management services including:

- Technology-based enterprise learning solutions, e.g., CBT/WBT and web-live courses
- Just-in-time and nano-training options including Electronic Performance Support Systems (EPSS), simulators, podcasts, PDA-based training, and more
- Enterprise learning infrastructure such as LMSs, LMCSs, and knowledge portals
- In-sourced development of custom e-learning courses
- Out-sourcing of e-learning development
- Management of e-learning design, development, and roll-out

Whether the e-learning is based on your content or ours, we can help you get the most from your e-learning investment.



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"T-Mobile CZ operates a nationwide network that uses UMTS-TDD, not a widespread technology. As we started to search for good training, we realized that none of the leading training companies had a course on UMTS-TDD – except Eogogics! They had not one but two good courses. (Of course they also had everything else a wireless operator could possibly want.) We told Eogogics we had a certain blueprint for the course in our mind. No problem for Eogogics! They were very accommodating about putting their two UMTS-TDD courses together, with added/deleted topics, to come up with a comprehensive course that matched our exact needs. When they taught the course, it had an in-depth treatment of everything important to us and imparted critical insights into the technology while also illuminating the why's and how's of vendor implementations. And all at a great price! So if you're looking for something a little out of the ordinary and a little more custom than available from an average training company can offer, don't despair, try Eogogics!"

Josef Fencl, Head - Network Measurement Team, T-Mobile Czech Republic

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Our Technology Competencies

- **IP and Data Networks, Convergence:** ATM, BGP, EoIP, IMS, IPv6, Mobile IP, MPLS, Multimedia, SIP, SNMP, VoIP
- **Information Technology (IT) Certifications:** Microsoft (MS) Windows and Office, Microsoft (MS) Professional, CompTIA, Cisco and Other IP Networks, Software Engineering
- **Network Engineering:** Design, Operations, Management
- **Optical:** SONET/SDH, DWDM, CWDM
- **Security, Public Safety, Law Enforcement**
- **Systems Engineering:** Project Management, Root Cause Failure Analysis, Software Engineering, Technical Communications
- **Telecom for Special Audiences:** Telecom for managers, strategists, equipment/application developers, and other special needs
- **Wireless and RF Communications:**
 - 4G/4G+: 3G LTE, WiMAX, MIMO, OFDM
 - CDMA/CDMA2000: DSSS, cdmaOne, 1xRTT, EVDO
 - Wireless Network Engineering: Antennas, RF Propagation, Cellular Network Architecture and Operation, Cell Planning/Optimization, Traffic/Capacity, Site Acquisition, RF Safety
 - GSM, GPRS, EDGE/EGPRS
 - Trunked Radio Systems: iDEN™, TETRA
 - Intelligent Networks: CAMEL, IMS, SIP, SS7, Value-Added Services
 - Multi-technology: Overview, Comparison, and Evaluation
 - Satellite Communications Engineering
 - Short-Range: WiFi, Bluetooth, ZigBee
 - WCDMA: UMTS-FDD, UMTS-TDD, HSDPA, HSUPA
 - Other: General RF, HF/VHF, Microwaves



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Knowledge Transfer at Its Best ... Onsite Classes at Your Offices

Eogogics offers classes on cutting-edge technologies customized to your project requirements and taught by someone who combines 15-30 years of subject matter experience with teaching excellence. The class is taught right at your offices, saving you both the down-time and expense of travel. Think you don't have a large enough group for a custom, onsite class? Our tiered prices fit groups of all sizes, from just a few to as large as 25. Email or call to explore an onsite technology class today!

Public Seminars/Webinars

We periodically offer seminars and webinars on emerging technologies and issues that are open to individuals. You can register for or find out more about our seminars at www.eogogics.com/classes

Publications

If you are an investor, executive, or engineer charged with making go/no-go decisions, you need to understand how a technology or application works. You also need access to good, timely market intelligence. That is the need Eogogics research publications are designed to address. Check out <http://www.eogogics.com/publications> to order or find out more about our research publications.

Consulting and R&D Services

We recognize that problem-solving can involve more than training. Our subject matter experts provide remote and onsite consulting, research and development (R&D), executive briefings, and advisory services on a host of technology issues including technology selection and migration, business strategy and economics, network engineering and optimization, algorithm development, root cause failure analysis, software engineering, security assessment, regulatory and litigation support, training and documentation development, and a whole lot more.

Custom e-Learning Solutions

Eogogics offers an extensive set of e-learning development and management services including:

- Technology-based enterprise learning solutions, e.g., CBT/WBT and web-live courses
- Just-in-time and nano-training options including Electronic Performance Support Systems (EPSS), simulators, podcasts, PDA-based training, and more
- Enterprise learning infrastructure such as LMSs, LMCSS, and knowledge portals
- In-sourced development of custom e-learning courses
- Out-sourcing of e-learning development
- Management of e-learning design, development, and roll-out

Whether the e-learning is based on your content or ours, we can help you get the most from your e-learning investment.